

Rural Policy Research Institute IOWA STATE UNIVERSITY - UNIVERSITY OF MISSOURI - UNIVERSITY OF NEBRASKA

### An Assessment of Proposals for a Medicare Outpatient Prescription Drug Benefit: The Rural Perspective

January 9, 2003

**RUPRI Rural Health Panel** 

P2003-1

**RUPRI Rural Health Panel:** 

Andrew F. Coburn, Ph.D. Charles W. Fluharty, M.Div. J. Patrick Hart, Ph.D. A. Clinton MacKinney, M.D., M.S. Timothy D. McBride, Ph.D. Keith J. Mueller, Ph.D., Panel Chair Rebecca T. Slifkin, Ph.D. Mary K. Wakefield, Ph.D., R.N.

### Table of Contents

Page Executive Summary1
Analysis of Proposed Legislation6
Equity6
Access9
Costs13
Quality
Choices23
References
RUPRI Rural Health Panel
Recent Health Policy Documents
RUPRI Mission, Vision, and 2003 Program of Work
List of Tables Table 1. Summary of Provisions Affecting Rural Health Care Delivery

### **Executive Summary**

This *Policy Paper* assesses legislative proposals to add an outpatient prescription drug benefit to the Medicare program and their implications for the delivery of services and the welfare of beneficiaries in rural areas. Included are comments on five proposals introduced in the 107<sup>th</sup> Congress: one that was passed by the House of Representatives, an alternative proposed in the House, and three that were voted on, but did not pass, in the Senate (to advance a proposal in the Senate required 60 votes). These proposals are:

- H.R. 4954, the "Medicare Modernization and Prescription Drug Act of 2002" (passed by the House of Representatives on June 28, 2002)
- H.R. 5019, the "Medicare Rx Drug Benefit and Discount Act of 2002" (introduced on June 17, 2002); supported by House Democrats
- S. 2625, the "Medicare Outpatient Prescription Drug Act of 2002" (introduced on June 14, 2002); introduced by Senator Graham (and other Democratic Senators)
- S. 2729, the "21<sup>st</sup> Century Medicare Act" (introduced on July 15, 2002); introduced by Senator Grassley (and others from both parties, and Senator Jeffords)
- Introduced as an Amendment to S. 812 (Generic Drug legislation), the "Medicare Prescription Drug Discount and Security Act of 2002" (introduced on July 16, 2002); introduced by Senators Hagel, Ensign, Lugar, and Gramm

This analysis identifies specific provisions in these proposals but does not assess the overall merits of each proposal. The provisions of competing proposals are analyzed using principles, developed by the Panel<sup>1</sup> in May 2001 to analyze proposals for Medicare redesign (SM-1, RUPRI Rural Health Panel, 2001), that focus on equity, access, costs, quality, and choices. Building on these principles, the *Paper* assesses the key features of these proposals against a set of criteria patterned after but not the same as those used in the Panel's previous analysis of outpatient prescription drug proposals, completed jointly with the Maine Rural Health Research Center (P2000-14, Coburn & Ziller, 2000).

Table 1 (see page 2) identifies provisions in the various legislative proposals that are either consistent or inconsistent with these principles and criteria.

<sup>&</sup>lt;sup>1</sup>Rural Policy Research Institute (RUPRI) Rural Health Panel

Principle: Equity. The Medicare program should maintain equity vis à vis benefits and costs among its beneficiaries, who should be neither disadvantaged nor advantaged merely because of where they live.	lintain equity vis à vis benefits and costs among its b	eneficiaries, who should be neither disadvantaged
Criterion	Provisions Consistent With The Criterion	Provisions Inconsistent With The Criterion
Rural beneficiaries should have opportunities to enroll in plans that include outpatient prescription drug benefits comparable to those available to urban beneficiaries.	<ul> <li>The same basic prescription drug benefit will be available to all beneficiaries.</li> <li>A basic benefits plan must be guaranteed in all locations.</li> <li>Plans shall provide beneficiaries with access to negotiated prices, regardless of whether they are covered with respect to those drugs.</li> </ul>	<ul> <li>Coverage of all areas is not mandated if only incentives will be used to attract health plans to underserved areas.</li> <li>The outpatient prescription drug benefit will take a market-based approach.</li> </ul>
<b>Principle: Access.</b> The Medicare program should ensure that beneficiaries have reasonable access to all medical services within a reasonable distance/time of their residence and being able to afford medically necessary services.	nsure that beneficiaries have reasonable access to all medical services, including having essential sidence and being able to afford medically necessary services.	II medical services, including having essential / services.
Criteria	Provisions Consistent With The Criteria	Provisions Inconsistent With The Criteria
Rural beneficiaries must have access to at least one plan and preferably a choice of plans that offer actuarially comparable benefits to those offered in urban areas.	<ul> <li>Pharmacy benefit managers (PBMs) must cover service areas no smaller than a state.</li> <li>Incentives can be provided to entice PBMs to expand service areas to smaller rural areas.</li> <li>The Secretary must assure that there are at least two plans in each eligible beneficiary's area.</li> <li>The Secretary must develop procedures to provide coverage for beneficiaries that reside in areas not covered by any contracts.</li> </ul>	<ul> <li>The Secretary will develop procedures for providing a catastrophic coverage benefit in areas where prescription drug discount cards are not offered.</li> </ul>
The Medicare outpatient prescription drug benefit should not undermine rural Medicare beneficiaries' access to local pharmacy services.	<ul> <li>PBMs should ensure that local pharmacies have a reasonable opportunity to participate as providers.</li> <li>The Secretary shall give special attention to access, pharmacy counseling services, and delivery in rural and hard-to-serve areas through the use of incentives to pharmacist.</li> <li>Contractors must take into account pharmacies' resources and time used in implementing the program when establishing pharmacy dispensing fees, so that rural pharmacies can afford to participate.</li> </ul>	

# Table 1. Summary of Provisions Affecting Rural Health Care Delivery

Principle: Costs. The Medicare program should include program.	ude mechanisms to make the costs affordable, both	mechanisms to make the costs affordable, both to beneficiaries and to the taxpayers financing the
Criteria	Provisions Consistent With The Criteria	Provisions Inconsistent With The Criteria
The benefit structure of the outpatient prescription drug program should be structured so that it simultaneously balances the goals of cost containment and affordability for the rural Medicare beneficiary. The goal of cost containment can be achieved by the judicious use of (a) deductibles, (b) coinsurance rates, and (c) premiums.	Deductible, copayment, and premium provisions are included.	
Proposals should enact (d) reasonable out-of-pocket limits and (e) subsidize the premiums. These provisions are especially important to rural residents because a greater proportion of rural beneficiaries have lower heath status as compared to urban beneficiaries.	<ul> <li>Out-of-pocket costs for most Medicare beneficiaries will be lower relative to the status quo for the many beneficiaries who currently have either no prescription drug coverage or limited coverage.</li> <li>Appropriate low-income subsidies are included.</li> </ul>	<ul> <li>Some proposals have provisions that impose high out-of-pocket costs on Medicare beneficiaries.</li> </ul>
Proposals should be structured to provide protection against rapid growth in prescription drug prices, necessary to meet the goals of cost containment for the program and affordability to the taxpayer.	<ul> <li>Formularies and negotiations are used to control prices.</li> </ul>	

Principle: Quality. The Medicare program should promote the highest attainable quality of care for all beneficiaries, defined in terms of health outcomes for beneficiaries.	omote the highest attainable quality of care for all ber	neficiaries, defined in terms of health outcomes for
Criteria	<b>Provisions Consistent With The Criteria</b>	<b>Provisions Inconsistent With The Criteria</b>
The outpatient prescription drug benefit shall include quality standards and programs to improve rural health outcomes.	<ul> <li>Quality standards and quality assurance measures, including medication therapy management, will be established.</li> </ul>	
<ul> <li>Rural provider organizations should have access to resources and mechanisms for training personnel and implementing rural-appropriate quality assurance and improvement systems.</li> </ul>	<ul> <li>Providers, pharmacies, and enrollees will be educated with regard to formulary and inappropriate prescribing.</li> </ul>	
Rural provider organizations should have access to resources and mechanisms to acquire and develop information systems. Associated computer and telecommunications infrastructure requirements shall be appropriate for rural provider system size and scope.	<ul> <li>Specific funding is provided for information systems and infrastructure development to support quality improvement provisions.</li> </ul>	<ul> <li>Information systems and infrastructure development are not supported with designated funding.</li> </ul>
Advisory committees considering infrastructure issues shall include members sensitive to the rural challenges of implementing and operating a rural Medicare outpatient prescription drug benefit.	<ul> <li>Rural representatives are required on committees that advise quality improvement strategies.</li> </ul>	<ul> <li>Advisory committees may be constituted without rural representatives.</li> </ul>

<b>Principle: Choices.</b> The Medicare program should ensu benefits covered and out-of-pocket expenses potentially	Principle: Choices. The Medicare program should ensure that all beneficiaries have comparable choices available to them—among health care plans (e.g., benefits covered and out-of-pocket expenses potentially incurred) and among health care providers.	available to them—among health care plans (e.g.,
Criteria	<b>Provisions Consistent With The Criteria</b>	Provisions Inconsistent With The Criteria
If the outpatient prescription drug benefit proposal is predicated upon offering beneficiaries a choice of privately sponsored plans as a central principle of the proposal, then rural beneficiaries should have a choice of these plans available to them.	See Access principle, first criteria.	See Access principle, first criteria.
Choice of pharmacists should be assured. This will require offering at least one option in reasonable proximity to the beneficiary (in the closest community) and at least one option that is the low-cost choice available through the plan, which may include mail-order.	<ul> <li>Plans are required to contract with any provider willing to meet their conditions and must allow beneficiaries to obtain prescription drugs from any provider, sometimes paying extra for that choice (point-of- service).</li> </ul>	The point-of-service option alone does not constitute adequate choice.
Private plans applying to provide or manage the outpatient prescription drug benefit should be required to provide proof of long-term solvency, so that rural beneficiaries have consistent choices available to them.	<ul> <li>Plans must meet minimum solvency standards.</li> </ul>	
Enrollment periods need to be of sufficient length to allow beneficiaries unfamiliar with choosing among alternative plans (disproportionately rural beneficiaries) to make informed decisions.	<ul> <li>Beneficiaries will have time to make an enrollment decision that is at least equivalent to the current Part B time line.</li> </ul>	
Educational activities should allow for the unique characteristics of rural areas and permit education by those most familiar with these characteristics. Local civic groups and area agencies on aging are likely candidates to provide education to rural beneficiaries.	<ul> <li>Plans must provide beneficiaries with benefit information that the Medicare administrator specifies and that includes consumer satisfaction surveys.</li> </ul>	<ul> <li>Beneficiaries have only one source of information through a single dissemination of printed material and a phone number for questions.</li> </ul>

### Analysis of Proposed Legislation

The database for this analysis is the five proposals listed in the Executive Summary. Our summaries are restricted to the text of the bills—we do not infer intent or attempt to render specificity where, at this time, there is none. The various bills reflect different approaches to changing the Medicare program—by adding a benefit to the existing program (H.R. 5019 and S. 2625); establishing the benefit through means of private plans as a new methodology in Medicare (H.R. 4954); trying to blend the private and public approaches (S. 2729); or providing a targeted, limited benefit (Hagel, et al., amendment). This *Policy Paper* will not address how the specific provisions derived from those approaches might affect rural beneficiaries differently than they affect urban beneficiaries.

This analysis is organized using the principles—equity, access, costs, quality, and choices—developed by the Panel to apply to any significant changes in the Medicare program. Specific criteria are described for each principle and applied to the five proposals considered here. The Panel identifies specific provisions that are of particular benefit to rural beneficiaries and others that are problematic.

### Equity

# The Medicare program should maintain equity vis à vis benefits and costs among its beneficiaries, who should be neither disadvantaged nor advantaged merely because of where they live.

Equity, a fundamental concept of social justice, serves as the rural cornerstone of any Medicare redesign dialogue. Medicare equity can be defined as "the degree to which Medicare treats all beneficiaries with fairness and justice, regardless of age, health, gender, race, income, *place of residence* [emphasis added], or personal preference" (National Academy, 1999).

The current Medicare system, combining the traditional defined benefits and additional plans that can be purchased, allows an outpatient prescription drug benefit for some (primarily for beneficiaries in high payment areas where Medicare+Choice plans still offer the benefit, and for a dwindling number of beneficiaries with employer-based retirement benefits) but not for many others (most rural beneficiaries) (see "Designing a Prescription Drug Benefit for Rural Medicare Beneficiaries: Principles, Criteria, and Assessment" [P2000-14]). Adding a national outpatient prescription drug benefit is a movement toward egalitarianism, presuming it is available to all beneficiaries. The advantage of making an outpatient prescription drug benefit is not the same in all areas. If a new Medicare benefit is divided into options with various levels of coverage, there is potential for rural beneficiaries to have only the least desirable option available to them. The application of the equity principle, then, is through an assessment of comparability of plans available in rural and urban areas.

### Equity Criteria Applied to an Outpatient Prescription Drug Benefit

1. Rural beneficiaries should have opportunities to enroll in plans that include outpatient prescription drug benefits comparable to those available to urban beneficiaries.

### Rural Considerations: Equity

The strongest provision for an egalitarian notion of equity is to provide exactly the same benefit package to all beneficiaries. The next best assurance is that the same basic plan is available to everyone even though some alternatives may be available in urban areas that are not available in rural areas. Either of these alternatives would be a considerable improvement over the current circumstances, in which rural beneficiaries are not assured of any outpatient prescription drug benefit.

When multiple plans are encouraged to participate in Medicare, the legislative provisions most favorable to the principle of equity for rural beneficiaries are those that create the maximum likelihood that enriched benefit packages are also available to rural beneficiaries. This can be done by defining service areas such that rural areas are incorporated into the same service areas as urban areas. Another approach is to offer incentives to plans that either extend service areas to include rural places or that offer benefits in service areas that are exclusively rural.

Any legislation that creates an opportunity for health plans to offer benefits beyond a specified standard package risks creating an inequitable situation for rural beneficiaries, although on balance, such legislation could still improve on the status quo. The principle of equity could be satisfied by this situation, although not optimally so.

Equity Criterion	Provisions in H.R. 4954 (House R)	Provisions in H.R. 5019 (House D)	Provisions in S. 2625 (Graham)	Provisions in S. 2729 (Grassley)	Provisions in Amendment to S. 812 (Hagel)
<ol> <li>Opportunity to enroll in plans that include outpatient prescription drug benefits</li> </ol>	Section 1860B: Actuarial value of the standard coverage plan shall be the same across plans; different plans can be offered that exceed the actuarially equivalent coverage of the standard coverage; plans shall provide beneficiaries with access to negotiated prices, regardless of whether or not they are covered with respect to those drugs	Section 1859D: A single benefit package is made available to all beneficiaries; there are no provisions for more than one such package	Section 1860F (a): All beneficiaries have the same basic plan; plans could reduce the copayment; all beneficiaries have access to negotiated prices for drugs	Section 1860D-6 (c): Standard package defined in terms of costs to the beneficiary; plans allowed to offer additional benefits; all enrollees have access to negotiated prices	Section 1860F: Secretary contracts with plans that offer discount cards; in areas with no plan, Secretary assures access to negotiated prices for prescription drugs (including discounts); all beneficiaries treated alike for catastrophic benefit

~
2
5
<u>o</u> .
5
. <u> </u>
>
0
ት
ч-
ę
Ĵ.
Ξ
5
ž
5
S
S
Ð
S
<b>SS</b>
Ĉ,
Ł
∡
<u> </u>
<u>بع:</u>
Ξ.
5
ш
N
S
Ð
ð
~

### Access

The Medicare program should ensure that beneficiaries have reasonable access to all medical services, including having essential services within a reasonable distance/time of their residence and being able to afford medically necessary services.

Although the traditional fee-for-service Medicare program provides access to the same benefits for all beneficiaries, historically there have been disparities in access to services between urban and rural beneficiaries. Although there is a distinction between equality of access and the assurance of access to minimally "needed" services (Vladeck, 1981), to fulfill the promise of universal entitlement, Medicare must not only pay claims, but proactively share in the support of providers who are essential to maintaining access (for example, in hospital payment, Medicare payment is based on costs for Critical Access Hospitals as compared to hospitals paid through a prospective payment system based on rates determined by diagnosis-related group).

The access implications of significant changes in Medicare design center on three basic questions:

- Will rural and urban Medicare beneficiaries have access to the same benefits?
- Will rural and urban beneficiaries have comparable financial access to the services included in the outpatient prescription drug benefit proposals?
- Will rural and urban beneficiaries have comparable geographic access to essential health care services under the proposed plans?

Appropriate access to pharmaceutical services in their local communities is vital to rural seniors and should be assured in any outpatient prescription drug plan. Because rural pharmacies typically have lower sales volume and therefore higher marginal costs, and may also have a harder time stocking a wide range of generic drugs, they could consequently lose market share to chain pharmacies.

Preserving access to local pharmacy services is critically important in many rural communities and should be an important policy objective in the design of a Medicare outpatient prescription drug benefit. The role of the local, rural pharmacy often goes well beyond the filling of prescriptions. In many rural communities, the local pharmacy is the closest source of health care advice and assistance. In addition, the local pharmacy and pharmacist often provide vital support services for other rural health care providers, including physicians, home health agencies, nursing homes, and hospitals.

### Access Criteria Applied to an Outpatient Prescription Drug Benefit

1. Rural beneficiaries must have access to at least one Medicare outpatient prescription drug plan and preferably a choice of plans that offer actuarially comparable benefits as those offered by plans in urban areas. Outpatient prescription drug proposals can address this criterion in a variety of ways:

- 1.a. Proposals may specify the definition of service areas so that plans would be required to offer their products in areas that encompass both rural and urban markets.
- 1.b. Proposals can offer incentives for plans to market their products in smaller rural areas that might not be seen as "primary" market areas. To assure comparability of benefits, proposals can require plans to offer actuarially equivalent plans in rural and urban markets.
- 1.c. Because incentives may not be sufficient to attract private plans to all rural areas, proposals can provide for a "plan of last resort" that assures availability of outpatient prescription drug coverage with comparable benefits for all beneficiaries.
- 2. The Medicare outpatient prescription drug benefit should not undermine rural Medicare beneficiaries' access to local pharmacy services.
  - 2.a. Plans should ensure that local, rural pharmacies have a reasonable opportunity to participate as providers.
  - 2.b. Plans should reimburse providers in a manner that makes it possible for rural providers to participate and that is different than reimbursing for an efficient provider's costs of providing care.

### **Rural Considerations: Access**

Outpatient prescription drug proposals vary in how beneficiaries would access benefits. In some proposals, the outpatient prescription drug benefit would be added to the existing benefits offered in the Medicare program. Other proposals would provide vouchers to beneficiaries for the purchase of an outpatient prescription drug plan offered by private insurers that would compete to offer plans in defined markets. The implications of this design feature maybe significant to beneficiaries' access to plans, benefits, and services. For example, rural beneficiaries' access may be compromised if private insurers choose not to offer outpatient prescription drug plans in rural areas. Access may also be affected if the plans that are offered in rural markets do not offer rural beneficiaries actuarially comparable benefits.

Medicare outpatient prescription drug proposals can be structured in several ways to preserve access to pharmacy services within a reasonable distance and/or travel time of beneficiaries' residence. For example, proposals that rely on beneficiaries accessing plans through private insurers can require that insurers provide a reasonable opportunity for local, rural pharmacies to participate as plan providers. Proposals can also prohibit plans from paying rural pharmacies less than urban pharmacies for comparable services. In fact, because rural pharmacies typically have lower sales volume and therefore higher marginal costs, proposals can require or encourage plans to pay rural pharmacies at higher rates than urban pharmacies.

Drincinlo: The Medicare program chould ensure that	roarsm chould ancure that h		access to all illegical selvi	ices, including naving esser	
runcipre. The medicale p reasonable distance/time	of their residence and being	remember. The medicate program shourd ensure that beneficiaries have reasonable access to an medical services, including having essential services within a reasonable distance/time of their residence and being able to afford medically necessary services.	essary services.		
Access Criteria	Provisions in H.R. 4954	Provisions in H.R. 5019	Provisions in S. 2625	Provisions in S. 2729	Provisions in Amendment to S. 812
	(House R)	(House D)	(Graham)	(Grassley)	(Hagel)
1.a. Definition of service	No provision	Section 1859B (a) (6):	Section 1860G (b):	Section 1860D (b): Administrator actabilishee	No provision
aleas		for number of individuals	Jecienary determines regions in which	service areas that	
		enrolled in an area to	contractors will market the	maximize availability to	
		encourage participation	new benefit; subareas can	eligible beneficiaries,	
		by pharmacy contractors;	be designated if they are	minimize favorable	
		create at least 10 regions,	at least a state; at least 10	selection, and are not	
		none smaller than a state;	different regions;	smaller than a state	
		(7): one bid can cover	consideration for number		
		multiple areas	of eligible beneficiaries to		
			encourage participation		
			by eligible entities		
1.b. Incentives	Section 1860U (d) (1):	No provision	No provision	Section 1860D-13:	No provision
	Administrator of program			Secretary can provide	
	can provide incentives to			financial incentives for	
	entice plan sponsors to			entity to offer a plan in an	
	expand service area			area	
1.c. Plan of last resort	Section 1860E (d):	Section 1859B (a):	1860G (d): Secretary shall	Section 1860D (d):	Section 1860F (4) (D):
	Administrator shall	Secretary shall develop	develop procedures to	Administrator shall	Secretary shall develop
	"assure" each individual	procedures for provision	cover beneficiaries in	approve at least two	procedures for provision
	entitled to benefit has at	of coverage to	areas not covered by any	contracts in an area	of catastrophic benefit in
	least two plans available	beneficiaries that reside in	contract		areas where there are no
	in her or his area;	areas not covered by any			prescription drug discount
	incentives provided for	contracts			card plans offered
	plan to expand area or				
	establish plan				

Provisions
Ъ,
Assessment (
An
Access: /
<b></b>
Ð

Access	Provisions in	Provisions in	Provisions in	Provisions in	Provisions in
Criteria	H.R. 4954	H.R. 5019	S. 2625	S. 2729	Amendment to S. 812
(continued)	(House R)	(House D)	(Graham)	(Grassley)	(Hagel)
2.a. Rural pharmacy participation	Section 1860C (c): Plans shall secure participation of sufficient number of pharmacies that dispense drugs directly to beneficiaries to ensure convenient access as determined by Administrator	Section 1859B (a): Pharmacy contractor shall ensure that covered medicines are accessible and convenient to beneficiaries and, if a network is used, it must meet minimum access standards for reasonable distance	Section 1860H (e): If eligible entity uses a preferred pharmacy network, it must meet minimum access standards established by Secretary that take into account reasonable distance to pharmacy services	Section 1860D-5: Eligible entity shall secure participation in network of sufficient number of pharmacies that dispense drugs directly to beneficiaries to ensure convenient access as determined by Administrator in accordance with standards that take into account reasonable distance	Section 1860D (b): Eligible entity shall secure participation in network of sufficient number of pharmacies that dispense drugs directly to beneficiaries to ensure convenient access as determined by Administrator in accordance with standards
2.b. Reimbursement of rural pharmacies	Section 1860C (d): Plans must take into account resources and time used in implementing program when establishing fees for pharmacies	Section 1859B (a): Secretary shall give special attention to access, pharmacy counseling services, and delivery in rural and hard to serve areas through use of incentives to pharmacists	Section 1860H (a): Eligible entity shall enter into participation agreement with any pharmacy that meets requirements, including payment of a reasonable dispensing fee	Section 1860D-5: Eligible entity must take into account resources and time used in implementing program when establishing fees for pharmacies	Section 1860D(b): Eligible entity must take into account resources and time used in implementing program when establishing fees for pharmacies

### Costs

## The Medicare program should include mechanisms to make the costs affordable, both to beneficiaries and to the taxpayers financing the program.

Any Medicare outpatient drug program should address two related cost goals: (1) minimize reasonable out-of-pocket costs to the beneficiary, and (2) minimize the budgetary costs of the Medicare program. The first goal structures the program to achieve cost-savings so that beneficiary out-of-pocket costs for recipients do not rise too rapidly relative to the status quo. In addition to cost-sharing (premiums, deductibles, and copayments), out-of-pocket costs for Medicare beneficiaries include expenditures on services not covered by Medicare and costs incurred for supplemental coverage, if it is purchased. The second goal attempts to ensure that the Medicare program is solvent in the long run, however that is defined, and that the costs of the program do not grow rapidly as a share of the federal budget. Minimizing the costs of the program benefits taxpayers who pay for the program, especially non-elderly taxpayers who pay for most of the program's costs through federal payroll and income taxes.

Applying the principle of containing costs and protecting beneficiaries from undue personal burdens to a new outpatient prescription drug benefit requires balancing specific beneficiary cost-sharing strategies (premiums, deductibles, coinsurance) with designing a benefit that will be used when needed. As appropriate for any insurance plan, the costs of the new benefit would be shared by those being insured (Medicare beneficiaries) and those securing the benefit on their behalf (the federal government). Any proposal, including an entirely government-funded program, would incorporate this principle (above certain income levels, Medicare beneficiaries pay income taxes, which would be a presumed source of support for a new Part D in the Medicare program). Proposals that use direct out-of-pocket contributions to the costs of the program are incorporating an additional tool intended to control the growth in spending, especially when the additional spending yields few medical benefits (e.g., brand name medication when a generic medication will meet the same clinical need or a prescribed medication when other remedies will serve the same purpose).

Costs can inhibit appropriate use of outpatient prescription drugs. The problem of costs as a barrier is particularly insidious because it affects both *whether* the benefit is used and *the extent of use* when a prescription is filled. That is, the presence of a coinsurance payment may lead to trying to stretch the use of a prescription by taking medication less frequently or in lower than prescribed doses. Given the lower average income of rural beneficiaries, and the lower likelihood that they carry coverage provided by previous employers, this problem is especially relevant in rural areas. Avoiding this problem while still using beneficiary cost-sharing as a means of making the program affordable requires subsidies for low-income beneficiaries, either in dollars or in waivers of cost-sharing requirements.

Special consideration is needed to ensure that premium costs are fairly distributed between rural and urban beneficiaries. Consistent with historical Medicare policy in the setting of Part B premiums, premiums (for any out-of-pocket costs) charged to rural

beneficiaries should not vary because they live in rural areas. Markets should be structured to assure that plans have a broad enough base of enrollees to spread risk using community rates rather than individual underwriting; service or market area definitions should prohibit plans from segmenting markets in ways that could carve out rural and other underserved areas as separate markets, or charge higher premiums in rural areas.

### Costs Criteria Applied to an Outpatient Prescription Drug Benefit

- 1. The benefit structure of the outpatient prescription drug program should simultaneously balance the goals of cost containment and affordability for the rural Medicare beneficiary. The goal of cost containment can be achieved by the judicious use of (a) deductibles, (b) coinsurance or copayment rates, and (c) premiums. However, the goal of affordability needs to be achieved by making these deductibles, coinsurance rates, and premiums reasonable for low-income persons. In addition, proposals should (d) enact reasonable out-of-pocket limits and (e) subsidize the premiums. These provisions are especially important to rural residents because a greater proportion of rural beneficiaries are low income and have lower health status as compared to urban beneficiaries.
- 2. Proposals should be structured to provide protection against rapid growth in prescription drug prices, necessary to meet the goals of cost containment for the program and affordability to the taxpayer. Without protection from the rapid growth in prices, the benefits of a Medicare outpatient prescription drug program could be rapidly eroded by inflation.

### Rural Considerations: Costs

All of the prescription drug proposals will lead to a net improvement in the financial status of most Medicare beneficiaries by lowering their out-of-pocket costs for prescription drugs. The proposals vary by the extent of the benefit that recipients will receive.

Prescription drug proposals that leave recipients with significant amounts of out-of-pocket costs—plans with relatively high coinsurance rates, catastrophic-only coverage, high stop-loss amounts, or gaps in coverage (e.g., large spans of spending when coverage is not available—the "doughnut")—will disproportionately impact rural recipients because of their lower incomes and lower health status as compared to urban beneficiaries. Plans should focus on protecting the needs of lower- and moderate-income beneficiaries.

Plans without deductibles, or with low deductibles, or other moderate cost-sharing required of the beneficiary run the risk of creating a program that grows significantly in budgetary costs over time. Without due attention to budgetary control, the goal of making the Medicare program affordable to the rural taxpayer will be jeopardized. Prescription drug proposals should consider effective cost-containment proposals, including provisions allowing for plan administrators to be effective price negotiators.

In order to keep the prescription drug plans affordable to low- and moderate-income rural beneficiaries, proposals need to keep a proper balance between out-of-pocket costs and

subsidies. For example, the proposals with the highest deductibles (\$250) should have the most generous lower income subsidies, ideally waiving the deductibles for the lowerincome levels (up to 150% of poverty) and reducing the subsidies after that (up to 175% of poverty). Similar design principles should be applied to the balance between premium levels (as set by the plan sponsor) and coinsurance and copayment (e.g., 50% of \$1,000 to \$2,000). Consideration should be given to providing subsidies up to 200% of the poverty line (not just 175% of the poverty line as in most of the proposals), especially in rural areas, where beneficiaries may face prescription drug program options that have higher premiums (because of a lack of competition).

Considerable attention should be paid to the setting of premium prices in rural areas because of the lack of competition in rural areas and the likelihood that risk pools will be small, leading to insurance market problems. This could lead to a lack of comparability of plans in terms of benefits and premiums. The legislation should specifically indicate that plans be comparable in terms of affordability to the beneficiary, without regard for location of the beneficiary.

Retaining a modest difference in reduced copayments (e.g., \$2 for generic prescriptions and \$5 for nongenerics) protects the steering influence of copayments without imposing prohibitive costs. Incorporating copayments above these levels could result in medications not being affordable for low-income elderly. If higher copayments are needed to create disincentives, those copayments should be waived if, in the judgment of the health professional, the more expensive medication is required.

Criteria	Provisions in H.R. 4954	Provisions in H.R. 5019	Provisions in S. 2625	Provisions in S. 2729	Provisions in Amendment to S. 812
1a. Deductible	Rection 1860B: \$250 in 2005 under standard benefit, indexed	(1005 c) Section 1859D (c): \$100 in 2005, indexed	Vone None	(0143015)/ Section 1860D-6: \$250 in 2005, indexed	иладет) None; catastrophic coverage only
1b. Co-insurance or copayments	Section 1860B: 20% between \$251-\$1,000; 50% between \$1,001- \$2,000; no coverage between \$2,001-\$3,799; full coverage after \$3,800 out-of-pocket	Section 1859D (c): 20% for preferred drugs until \$2,000; full coverage after \$2,000 stop-loss limit is hit; for nonpreferred drugs, 20% plus difference between lowest-price preferred drug and nonpreferred drug	Section 1860F: Tiered: \$10 for generics; \$40 for preferred; \$60 for non- preferred; more than \$60 for nonformulary drugs; \$4,000 stop-loss	Section 1860D-6: 50% between \$251 and \$3,450; no coverage between \$3,451-\$3,699; 10% after \$3,700 out-of- pocket costs reached	Section 1860F: Enrollees pay negotiated price until catastrophic limit is reached, then pay 10% coinsurance
1c. Out-of-pocket limits (stop-loss)	Section 1860B: \$3,800, indexed	Section 1859D (c): \$2,000, indexed	Section 1860F: \$4,000, indexed	Section 1860D-6: None; coinsurance still exists after \$3,700	Section 1860F: Income- related: Up to 200% of poverty, \$1,500; 200- 400% of poverty, \$3,500; 400-600% of poverty, \$5,500; >600% of poverty, drug spending that exceeds 20% of income
1d. Premium	Section 1860H: Set by plan sponsor, federal payment to plan set at 65% of value of standard coverage; based on enrollee choice; estimated to be \$33 in 2005	Section 1859D (d): \$25 in 2005 (in law), indexed	Section 1860E: \$25 in 2005 (in law), indexed	Section 1860D-14,15: Based on enrollee choice; Beneficiary pays difference between plan premium and 57% of weighted average of national premiums; federal payment equal to 30% of value of standard coverage; estimated to be \$24 in 2005	Section 1860E: \$25 annual enrollment fee in 2004, indexed

ions
ovis
f Pr
ent o
ssme
sse
An A
sts: /
ပိ
e 4.
_

Costs Criteria (continued)	Provisions in H.R. 4954 (House R)	Provisions in H.R. 5019 (House D)	Provisions in S. 2625 (Graham)	Provisions in S. 2729 (Grasslev)	Provisions in Amendment to S. 812 (Hagel)
1e. Subsidies for low- income beneficiaries	Section 1860G: Up to 150% of poverty: full premium subsidy and reduced coinsurance (\$5	Section 104: Up to 150% of poverty: full premium and cost-sharing subsidies	Section 1860D-19: Up to 135% of poverty: full premium and cost-sharing subsidies	Section 1860D-19: Up to 135% of poverty: full premium subsidy and reduced cost-sharing (5%	Section 1860D, F: Up to 200% of poverty: enrollment fee is waived; catastrophic threshold is
	brand, \$2 generic) 150-175% of poverty: sliding-scale premium subsidy and reduced coinsurance (\$5 brand, \$2 generic)	150-175% of poverty: sliding-scale premium subsidies and full cost- sharing subsidies	135-150% of poverty: sliding-scale premium subsidies	or deductione, <i>c.</i> . <i>3.</i> , coinsurance in "gap," no coinsurance above stop- loss) 135-150% of poverty: sliding-scale premium subsidy and reduced cost- sharing (50% in "gap")	
2. Price growth	Section 1860C: Plans use formularies; formularies must include standards with each therapeutic category and class; plans encouraged to have effective cost and drug utilization management program; Medicare administrator may not institute a price structure or interfere in price negotiations in any way	Section 1859A: Pharmacies must develop lists of preferred medications; price negotiations must be conducted so there is a contract for at least one preferred medicine in each class; use of reduced coinsurance on preferred medications; incentives to pharmacists to make cost-saving decisions	Section 1860H: Entities must establish formularies; formularies must establish generics and at least one but no more than two drugs in each class; payment to administrative entities tied to their effectiveness at cost control, entities encouraged to provide incentives to consumers to lower consumers to lower consurance for preferred drugs)	Section 1860D-5: Each plan must establish formulary; formularies must include drugs within each category and each class; entities must have an effective cost- management program and include incentives for consumers to control costs (e.g., tiered coinsurance, mail-order pharmacies)	Section 1860D: Each plan must establish formulary; formularies must include drugs within each category and class; plan sponsors must have in place an effective cost- containment mechanism and drug utilization program

### Quality

# The Medicare program should promote the highest attainable quality of care for all beneficiaries, defined in terms of health outcomes for beneficiaries.

Quality is defined by the Institute of Medicine as "the degree to which health services for individuals and populations increase the likelihood of desired health care outcomes and are consistent with current professional knowledge" (Lohr, 1990).

A Medicare outpatient prescription drug benefit program is predicated on several steps in which quality processes must be addressed to ensure that beneficiaries obtain appropriate prescribed drugs to achieve desired health outcomes:

- Drug manufacture
- Drug distribution to pharmacies
- Formulary design and drug choice
- Education of health professionals and patients
- Interactions among health professionals, pharmacists, and patients
- Infrastructure (including information systems) to support above interactions
- Quality improvement processes

The steps have complex features embedded within each of them, and inadequate implementation of quality processes in any of the steps supporting the Medicare outpatient prescription drug benefit program has the potential to compromise quality. Those steps involving health professionals and information systems that occur at the local level are central to an outpatient prescription drug program. They are complex and, given current circumstances, will be difficult for many rural providers to fully implement. A Medicare outpatient prescription drug benefit program must require quality standards and ensure appropriate resources for meeting those standards. In rural areas, the greatest risk in meeting the goal of ensuring that Medicare beneficiaries obtain appropriate prescribed drugs to achieve desired health outcomes lies in the potential inadequacy of the human resources, information technology, and financial infrastructure in rural provider organizations to support necessary quality processes and systems.

### Quality Criteria Applied to an Outpatient Prescription Drug Benefit

- 1. The outpatient prescription drug benefit shall include quality standards and programs to improve rural health outcomes.
- 2. Rural provider organizations should have access to resources and mechanisms for training personnel and implementing rural-appropriate quality assurance and improvement systems.
- 3. Rural provider organizations should have access to resources and mechanisms to acquire and develop information systems. Associated computer and telecommunications infrastructure requirements shall be appropriate for rural

provider system size and scope.

4. Advisory committees considering infrastructure issues shall include members sensitive to the rural challenges of implementing and operating a rural Medicare outpatient prescription drug benefit.

### Rural Considerations: Quality

Prereguisites to achieving many of the legislative provisions designed to promote safe and effective drug therapy include (1) provider and beneficiary knowledge and (2) access to computer and information technology. Quality improvement efforts require personnel equipped with knowledge about quality improvement and quality assurance approaches to ensure safe and effective drug therapy utilization. This is particularly important for clinicians caring for Medicare beneficiaries with chronic health problems requiring ongoing prescription drug management or with conditions requiring multiple prescriptions. Yet current and complete quality improvement information is often inadequately disseminated and consequently unavailable in many rural health care settings. For example, while some legislative provisions address education of beneficiaries, materials developed to assist consumers in enhancing the likelihood that they receive safe medication therapy are not always available nor do rural providers and consumers always recognize their value. In addition, some provisions include provider and pharmacist education targeted at efficiency and effectiveness of formulary or knowledge concerning unnecessary or inappropriate prescribing or adverse reactions. However, there are no provisions that cover knowledge and skills required to implement quality assurance and improvement systems that are an essential foundation for these more targeted quality-related activities.

Furthermore, with limited provider availability in many rural communities, rural providers are constrained in their ability to leave their practices to obtain quality improvement information off site. Therefore, knowledge and resource expectations related to legislative provisions, such as compliance with established quality standards or implementing programs to reduce medication errors, may occur only with distance-sensitive information dissemination. These efforts are necessary to assist rural providers in meeting stated requirements.

In addition to information gaps in rural settings, electronic information systems that help ensure appropriate drug therapy do not exist in many rural delivery systems. Basic computing and telecommunications infrastructure to support quality improvement systems is often lacking. Financial constraints may serve as barriers to developing both basic infrastructure and systems. Information systems and computer technology in rural settings should be appropriate to the size and scope of rural health care systems yet avoid incentives that encourage implementation of overly complex processes and information technology more appropriate to urban settings. While technology-intensive advances in quality improvement, such as computerized prescription order entry systems, may not be immediately available, transmittable, or affordable to rural areas, other alternative and better-aligned quality improvement efforts may be. Legislation should support efforts to develop an evidence base for quality improvement efforts that consider size, scope, and processes in rural health care environments. Achieving similar outcomes related to safe and effective drug therapy utilization may not require complex and expensive infrastructure.

With some exceptions, the technological environment of rural health provider organizations and networks differs substantially from urban providers, thus calling for a rural perspective in guiding the selection and development of information technology in rural areas. Rural health organizations tend to lack internal computing capacity and external telecommunications infrastructure, have few options for ongoing technical support, and lack affordable access to information technology developers. Furthermore, technology developers are often unaware of or insensitive to the technical environment, user characteristics, geographic factors, and financial limitations of rural providers. Urban health care settings are more likely to have greater computer workstation sophistication, availability of continuous connectivity via broadband, and access to a wide array of technical support and system development resources. With such differences at play in choosing appropriate technology with which to implement and administer electronically supported quality assurance and improvement efforts, it is essential that advisory task forces or committees charged with recommending software, hardware, networking, transmission, security, and user training elements include representation that is knowledgeable of rural settings and implementation issues.

While there are differences in rural and urban health care infrastructure available to implement prescription drug benefit programs, there are also important differences in the characteristics of rural and urban beneficiaries. For example, rural Medicare beneficiaries are more likely than urban beneficiaries to be hospitalized for conditions that result from underutilization of ambulatory care (Medicare Payment Advisory Commission, 2000), which could include underutilization of prescription drugs. Finally, pharmaceutical quality improvement resources (financial, technical, and human), as previously indicated, may be less available to rural providers who often have a high proportion of Medicare beneficiaries within their practices.

Principle: The Medicare program should promote t	Table 5. Quality: Ari Assessment of Provisions Principle: The Medicare program should promote the hi	ions he hiddest attainable quality of care for all beneficiaries. defined in terms of health outcomes for beneficiaries.	care for all beneficiaries. de	fined in terms of health outc	comes for beneficiaries.
Quality	Provisions in	Provisions in	Provisions in	Provisions in	Provisions in
Criteria	H.R. 4954 (House R)	H.R. 5019 (House D)	S. 2625 (Graham)	S. 2729 (Grassley)	Amendment to S. 812 (Hagel)
<ol> <li>Standards and programs to achieve health outcome improvement</li> </ol>	Section 1860C (d): Directs the prescription drug plan sponsor to have in place quality assurance measures and systems including a medication therapy management program	Section 1859 B (b): The Secretary shall establish standards and programs to avoid adverse medicine reactions and to continually reduce errors	Section 1860H (a): The Secretary shall specify quality standards for eligible entities including drug utilization review procedures to ensure appropriate utilization of drugs, deter medical errors, and avoid adverse drug reactions	Section 1860D-5 (c): Entities eligible to provide benefits under a Medicare Prescription Drug plan shall have in place quality assurance measures, including a medication therapy management program, to reduce medical errors and adverse drug interactions	Section 1860D (a): Eligible entities offering a prescription drug discount card plan may have in place quality assurance measures and systems to reduce medical errors and adverse drug interactions including a medication therapy management program and an electronic prescription program
<ol> <li>Resources and mechanisms to ensure human resources and processes to support quality improvement</li> </ol>	Section 1860C (c): Provides for educating and informing health care providers concerning the formulary	Section 1859B (b): Includes education of providers, pharmacists, and enrollees on matters such as unnecessary or inappropriate prescribing, adverse reactions, and use of generic products	No provision	Section 1860D-5 (a): Provides for educating and informing health care providers concerning the formulary	Section 1860D (b): Provides for educating and informing health care providers concerning the formulary
<ol> <li>Resources and mechanisms to ensure information technology to support quality improvement processes</li> </ol>	Section 1860C (d): Beginning with 2006, include an electronic prescription drug program and grant funds are to be authorized under section 399(O) of the Public Health Service to provide assistance in implementing an electronic prescription drug program	Section 1869B (b): Ensures that pharmacy contractors provide on- line review to evaluate for medicine therapy problems	No provision	No provision	No provision

Table 5. Quality: An Assessment of Provisions

21

Criteria H.	H.R. 4954	H.R. 5019 H.R. 5019	S. 2625 C. 2625	S. 2729 Graselev)	Amendment to S. 812 (Harel)
committee	Section 1860C (d) (3) (B)	Section 1859H: A	Section 1860L: A	Section 1860D-25:	Section 1860K: A
	11): The Administrator of	Medicare Prescription	Medicare Prescription	Medicare Competitive	Medicare Advisory Board
th	the MBA shall establish	Medicine Advisory	Drug Advisory Committee	Policy Advisory Board	shall submit to Congress
ar	an Advisory Task Force to	Committee shall be	shall be established to	shall be established within	and the Secretary reports
bu	provide recommendations	established to advise the	advise the Secretary on	the Medicare Competitive	concerning legislative or
OL	on standards for the	Secretary on policies	the development of	Agency to advise, consult	administrative changes to
	Electronic Prescription	related to implementation	guidelines for the	with, and make	improve the
Ā	Program	of guidelines for the	implementation and	recommendations to the	administration of the
		implementation and	administration of the	Administrator with respect	program
		administration of the	outpatient prescription	to the administration of	
		outpatient prescription	drug benefit program	program including ways to	
		medicine benefit program		improve the quality of	
				benefits provided under	
				Parts C and D	

### Choices

# The Medicare program should ensure that all beneficiaries have comparable choices available to them—among health care plans (e.g., benefits covered and out-of-pocket expenses potentially incurred) and among health care providers.

Promoting choice as a criterion for assessing Medicare reform proposals assumes that choice is a value associated with individual freedom and that to restrict choices is to limit freedom. In Medicare policy, limited choices for beneficiaries can include restrictions on the choice of providers, health insurance plans, or options for treatment. Choice can be restricted by "loading" (Benn & Weinstein, 1973) among alternatives, for example by charging high premiums or imposing high deductibles. Choices should not be unduly restricted based on where beneficiaries live. While the range of choices supported by a large, concentrated population may be greater than that available in sparsely populated areas, having choices between at least two distinctly different health plans and among different providers should be protected.

Choice of providers and courses of treatment are personal decisions over which beneficiaries should have control, not directed by the design of the Medicare program. In the case of an outpatient prescription drug benefit, this would mean having the ability to select a pharmacist and the ability to select the desired medication. This need not mean that every pharmacist would receive the same copayment from the beneficiary or that all medications with equivalent clinical effects would be available at the same price. The criterion does mean, however, that choice has to be within the means of the beneficiary, meaning that pharmacy services have to be accessible and that the costs, while different for different providers and drugs, would have to be affordable to the beneficiary.

When choice among health care plans becomes a cornerstone of Medicare policy, policy makers must focus on creating meaningful choices for beneficiaries and ensuring that beneficiaries have the information and ability to accept or reject options. Most beneficiaries will have no previous experience in choosing from among different health plans, and this is especially true for beneficiaries in rural areas, where even supplemental options are limited. To exercise choices, beneficiaries will need accurate information about each choice, presented in a manner easily understood and through a medium readily available to rural residents. Beneficiaries need full information regarding the choices available to them, including the following:

- How different choices actually work
- Out-of-pocket costs of plans
- Experiences of people in comparable groups (age, health, sex, ethnicity)
- Access to, and treatment by, providers
- Accessibility of services, especially services used most frequently
- Accuracy of information presented by health plans
- How participating health care professionals are paid (Jones & Lewin, 1996, p. 90)

### Choices Criteria Applied to an Outpatient Prescription Drug Benefit

- 1. If the outpatient prescription drug benefit proposal is predicated upon offering beneficiaries a choice of privately sponsored plans as a central principle of the proposal, then rural beneficiaries should have a choice of these plans available to them.
- 2. Choice of pharmacists should be assured. This will require offering at least one option in reasonable proximity to the beneficiary (in the closest town of 2,000 people) and at least one option that is the low-cost choice available through the plan, which may include mail-order.
- 3. Private plans applying to provide or manage the outpatient prescription drug benefit should be required to provide proof of long-term solvency, so that rural beneficiaries have consistent choices available to them.
- 4. Enrollment periods need to be of sufficient length to allow beneficiaries unfamiliar with choosing among alternative plans (disproportionately rural beneficiaries) to make informed decisions. Based on experiences with Medicare+Choice, rural beneficiaries are more likely to need to enroll in a new plan after an existing plan withdraws from their area. Therefore, provisions for guaranteed re-enrollment without penalty and with adequate time are important to rural beneficiaries.
- 5. Educational activities should allow for the unique characteristics of rural areas and permit education by those most familiar with these characteristics. Local civic groups and area agencies on aging are likely candidates to provide education to rural beneficiaries.

### **Rural Considerations: Choices**

The process for enrolling beneficiaries into new plans offering outpatient prescription drug benefits, including enrollment into a single plan as Part D of Medicare, has been standardized in all proposals to be comparable to enrolling into Part B, which allows for sufficient time to learn of the new benefit and choices available.

The strongest assurance of choice among pharmacists is that there are no exclusionary practices; that is, the exchange is directly between the beneficiary and provider he or she chooses, as it is in traditional Medicare. However, only proposals that add an outpatient prescription drug benefit as a fee-for-service benefit without competing plans could offer that possibility. For proposals that rely on some form of competing plans for delivery of the new benefit, the strongest provision assuring choice of pharmacies is to require that plans accept any pharmacy willing to meet their conditions for participation, *and* that there be a point-of-service option available for beneficiaries to obtain drugs from pharmacies that do not participate in a plan's preferred network. Adopting one or the other of the provisions is not providing all possible opportunities for local pharmacies to participate.

The strongest provisions for educating beneficiaries are those that include specific

information that must be provided, including consumer satisfaction surveys. Such information may help inform beneficiaries as to the plan's satisfaction of rural beneficiary needs for access to outpatient pharmaceutical counseling. Complete information about any preferred provider networks and the costs incurred in exercising the option of point-of-service will be important to rural beneficiaries. Involving consumer coalitions would be a means of helping beneficiaries interpret and understand the information made available by plans. Education is weakest when it is no more than sending information to beneficiaries and providing a phone line for further contact.

Proposals are requiring that plans not licensed by state governments meet solvency standards as determined by the Administrator of the new program, or by the Secretary of Health and Human Services. The specifics of federal solvency requirements would be determined through the regulatory process.

ChoicesProvisions in H.R. 4954CriteriaH.R. 4954CriteriaH.R. 4954(House R)Section 1860E: Administrator would "assure" all beneficiaries have choice of at least two qualifying plan options and would provide financial incentives if necessary to do so, including partial	Provisions in H.R. 5019 (House D) Use of traditional Medicare program, so options are to enroll in government plan, Medicare+Choice plan, de other plan, or no plan	Provisions in S. 2625 (Graham) Section 1860G: Secretary to contract with at least two entities in all areas, unless only one plan meets standards	Provisions in S. 2729 (Grassley) Section 1860D-13: Administrator must approve at least two plans	Provisions in Amendment to S. 812 Hagel Section 1860G: Secretary shall award two contracts
		<ul> <li>S. 2625</li> <li>(Graham)</li> <li>Section 1860G: Secretary to contract with at least two entities in all areas, unless only one plan meets standards</li> </ul>	S. 2729 (Grassley) Section 1860D-13: Administrator must approve at least two plans	Amendment to S. 812 Hagel Section 1860G: Secretary shall award two contracts
		(Graham) Section 1860G: Secretary to contract with at least two entities in all areas, unless only one plan meets standards	(Grassley) Section 1860D-13: Administrator must approve at least two plans	Hagel Section 1860G: Secretary shall award two contracts
		Section 1860G: Secretary to contract with at least two entities in all areas, unless only one plan meets standards	Section 1860D-13: Administrator must approve at least two plans	Section 1860G: Secretary shall award two contracts
Administrator would "assure" all beneficiaries have choice of at least two qualifying plan options and would provide financial incentives if necessary to do so, including partial		to contract with at least two entities in all areas, unless only one plan meets standards	Administrator must approve at least two plans	shall award two contracts
"assure" all beneficiaries have choice of at least two qualifying plan options and would provide financial incentives if necessary to do so, including partial		two entities in all areas, unless only one plan meets standards	approve at least two plans	in occh aroo unloco aby
have choice of at least two qualifying plan options and would provide financial incentives if necessary to do so, including partial		unless only one plan meets standards		III Each ai Ea, uilless Uilly
two qualifying plan options and would provide financial incentives if necessary to do so, including partial		meets standards	In each service area	one bidding entity meets
options and would provide financial incentives if necessary to do so, including partial				terms and conditions
financial incentives if necessary to do so, including partial				specified by Secretary
necessary to do so, including partial				
including partial				
underwriting of risk				
2. Choice of pharmacists Section 1860C: Plan	No restrictions	Section 1860H: Plans	Section 1860D-5: Plan	Section 1860D: Eligible
sponsors must have a		must accept any	sponsors must have a	entities shall establish
point-of-service option		pharmacy that meets	point-of-service option for	point-of-service method of
allowing beneficiaries to		Medicare's and their	pharmacies not in their	operation for pharmacies
use pharmacies not in		standards for	network	not in their network
their networks		participation; payment of		

Table 6: Choices: An Assessment of Provisions

Choices Criteria (continued)	Provisions in H.R. 4954 (House R)	Provisions in H.R. 5019 (House D)	Provisions in S. 2625 (Graham)	Provisions in S. 2729 (Grassley)	Provisions in Amendment to S. 812 Hagel
3. Long-term solvency	Section 1860D: Plans required to be licensed under state law as risk bearing entity, or meet solvency standards established by the Administrator; plans required to assume full financial risk except as covered by federal reinsurance payments for high-cost enrollees or as covered by federal incentive payments to encourage expanded service areas	Benefit is added to traditional Medicare program, so solvency is of the program	No specific requirements	Section 1860D-7: State licensure required, or financial solvency and capital adequacy standards established by Administrator in consultation with the National Association of Insurance Commissioners	Section 1860G: Entity meets state licensing requirements or, if a national plan, the requirements of the Employee Retirement Income Security Act of 1974
<ol> <li>Enrollment/re- enrollment periods</li> </ol>	Section 1860A: Same enrollment period as Part B; special election period if involuntarily lost coverage, enrollment delays, or non-enrollment attributable to government action	Section 1859C: 90-day enrollment period from time of eligibility; special l6-month period following ending participation in another plan; other late enrollment subject to premium penalty	Section 1860B: Similar to process for part B; 10% penalty for each 12 months late enrolling Section 1860C: default enrollment of beneficiary into plan when beneficiary fails to make a choice	Section 1860D-2: Initial enrollment same as Part B; if beneficiary does not involuntarily lose coverage, penalty for late enrollment	to Section 1860D-2: Initial Section 1860B: Same as enrollment same as Part Part B; special period if B; if beneficiary does not lost eligibility for involuntarily lose prescription benefit for coverage, penalty for late reasons beyond y enrollment beneficiary's control ary

(continued) (rouse r) 5. Educational activities Section 18 disclose in access to c		H.R. 5019	S. 2625	S. 2729	Amendment to S. 812
	Continuate NJ Continua 18600 · Dian must	Contion 18600: Connetend	Contion 1860D: Drowido	Continu 18600 1.	Contion 18600: Connetonu
acces					
acces	disclose information on	distributes information to	intormation at least 30	Administrator shall	shall provide broad
	access to covered drugs	individuals; 800 line open	days prior to open	conduct activities to	dissemination of
includi	including use of pharmacy	for inquiries	enrollment period;	broadly disseminate	information regarding
netwoi	networks; functions of any		information compares	information to	enrollment and drug card
formul	formulary, co-payment		benefits, quality and	beneficiaries;	plans offered; each entity
and de	and deductible		performance of plans,	beneficiaries shall have	under contract shall
require	requirements; grievance		cost-sharing, and	such information at least	disclose information about
and ap	and appeals procedures;		consumer satisfaction	30 days prior to first	how enrollees have
require	rements for internet		surveys; Secretary may	enrollment period;	access to covered
acces	access to information; and		contract with Medicare	information shall include	outpatient drugs, including
month	monthly detailed		Consumer Coalitions,	comparison of benefits,	access through pharmacy
explan	explanation of benefits		selected with a preference	quality and performance,	networks, how any
when	when drug benefits		for broad participation by	cost-sharing, consumer	formulary is used,
provided	ded		organizations with	satisfaction surveys, and	grievance and appeals
			experience providing	additional information the	procedures, enrollment
			information to	Administrator specifies;	fees and prices; each
			beneficiaries	disclosure requirements	entity shall have
				for plans; marketing	mechanism for providing
				materials subject to	specific information upon
				approval	request

### References

Benn, S. I. & Weinstein, W.L. (1973). Being free to act and being a free man. In R. E. Flathman (Ed.), *Concepts in social and political philosophy* (pp. 309-321). New York: MacMillan Publishing Co., Inc.

Coburn, A. F., & Ziller, E. C. (2000). *Designing a prescription drug benefit for rural Medicare beneficiaries: Principles, criteria, and assessment* (P2000-14). Columbia, MO: Rural Policy Research Institute. (available at www.rupri.org/healthpolicy)

Coburn, A. F., Fluharty, C. W., Hart, J. P., MacKinney, A. C. McBride, T. D., Mueller, K. J., Slifkin, R. T., & Wakefield, M. K. (2001). *Redesigning Medicare: Considerations for rural beneficiaries and health systems* (SM-1). Columbia, MO: Rural Policy Research Institute. (available at www.rupri.org/healthpolicy)

Jones, S. B. & Lewin, M. E. (1996). *Improving the Medicare market: Adding choice and protection*. Washington, DC: National Academy Press.

Lohr, K. (1990). *Medicare: A strategy for quality assurance.* Washington, DC: National Academy Press.

Medicare Payment Advisory Commission (2000). *Report to the Congress: Selected Medicare issues.* June. Washington, DC: Medicare Payment Advisory Commission.

National Academy of Social Insurance. (1999, February). *Medicare and the American social contact – Final report of the study panel on Medicare's larger social role.* Washington, DC: National Academy of Social Insurance. (www.nasi.org/medicare/largerpt.htm).

Vladeck, B. C. (1981). Equity, access, and the costs of health services. *Medical Care*, 19(12) Supp., 69-80.

### **RUPRI Rural Health Panel**

**Andrew F. Coburn, Ph.D.,** is the Director of the Institute for Health Policy and Professor of Health Policy and Management in the Edmund S. Muskie School of Public Service at the University of Southern Maine. Dr. Coburn is also Director of the Maine Rural Health Research Center. He has published extensively on rural health issues related to health insurance coverage and long-term care. He is a contributing author of the recent book, *Rural Health in the United States* published in 1999 by the Oxford University Press.

**Charles W. (Chuck) Fluharty, M.Div.,** is the Director of the Rural Policy Research Institute. He also currently serves as Interim Director of the Missouri Institute of Public Policy, and holds Adjunct Faculty Appointments in the University of Missouri Graduate School of Public Affairs and Department of Rural Sociology. He was the recipient of the 1999 Friend and Partner Award from the National Association of Counties Rural Action Caucus, the 1999 National Rural Development Partnership Recognition Award, the 1998 Distinguished Service Award from the National Association of Counties, and the 1998 Recognition Award from the National Organization of State Offices of Rural Health. He received his M.Div. from Yale University Divinity School, and has focused his career upon service to rural people, primarily within the public policy arena.

J. Patrick Hart, Ph.D., is an Associate Professor at the University of Nebraska Medical Center and Associate Director of the RUPRI Center for Rural Health Policy Analysis. Before assuming his current responsibilities, Dr. Hart was President of Hart and Associates in Larimore, North Dakota. He has directed community-based rural health programs and worked with rural organizations, communities, and networks in the United States, Pakistan, and Honduras providing consultation in community and organization development, information systems, and program evaluation. Dr. Hart is past President of the Board of Directors of the National Rural Health Association, past Chair of the Rural Health Committee of the American Public Health Association, and has served on the National Advisory Committee of the Robert Wood Johnson Foundation Program on Improving the Health of Native Americans.

**A. Clinton MacKinney, M.D., M.S.,** is a board-certified family physician. He earned his medical degree at Medical College of Ohio and completed residency training at the Mayo-St. Francis Family Practice Residency. His M.S. degree is in Administrative Medicine, University of Wisconsin. He has lectured and published articles regarding rural health, and has served on committees for the American Medical Association, the American Academy of Family Physicians, the Robert Wood Johnson Foundation, and the National Rural Health Association.

**Timothy D. McBride, Ph.D.**, is an Associate Professor of Economics, Public Policy and Gerontology at the University of Missouri-St. Louis. Dr. McBride's research focuses on public economics, with special emphasis on the economics of aging and health. In the health policy area, Dr. McBride's research has focused on Medicare policy reform, the uninsured, long-term care, and health care reform. He is the author of over twenty research articles and co-author of a monograph titled *The Needs of the Elderly in the 21st Century*. Dr. McBride joined the Department of Economics in 1991 at the University of Missouri-St. Louis after spending four years at the Urban Institute in Washington, D.C.

**Keith J. Mueller, Ph.D.,** is a Professor and the Director of the Nebraska Center for Rural Health Research, University of Nebraska Medical Center. Dr. Mueller is also the Director of the RUPRI Center for Rural Health Policy Analysis. He was the 1996-97 President of the National Rural Health Association, and the recipient of the Association's Distinguished Rural Health Researcher Award in 1998. He has published articles on health planning, access to care for vulnerable populations, rural health, and access to care among the uninsured. He is a member of the Secretary's National Advisory Committee on Rural Health. Dr. Mueller's expert testimony has been solicited by Committees of the U.S. Congress, the Medicare Payment Advisory Commission, and the Bipartisan Commission on the future of Medicare.

**Rebecca T. Slifkin, Ph.D.,** is the Director of the North Carolina Rural Health Research and Policy Analysis Center, one of six centers funded by the federal Office of Rural Health Policy. She is also Director of the Program on Heath Care Economics and Finance at the Cecil G. Sheps Center for Health Services Research at the University of North Carolina at Chapel Hill, and a Research Assistant Professor in the Department of Social Medicine in the Medical School. Her work has spanned a broad array of topics, including Medicare Graduate Medical Education payments, Medicaid managed care, Critical Access Hospitals, and access to care for rural minorities.

**Mary K. Wakefield, Ph.D., R.N.,** is the Director of the Center for Rural Health at the University of North Dakota. Before assuming her current responsibilities, Dr. Wakefield was Professor and Director of the Center for Health Policy at George Mason University, Fairfax, Virginia. From January 1993 to January 1996, Dr. Wakefield was the Chief of Staff for United States Senator Kent Conrad (D-ND). Prior to that she served as Legislative Assistant and Chief of Staff to Senator Quentin Burdick (D-ND). Throughout her tenure on Capitol Hill, Dr. Wakefield advised on a range of public health policy issues, drafted legislative proposals, worked with interest groups and other Senate offices. From 1987 to 1992, she co-chaired the Senate Rural Health Caucus Staff Organization. Dr. Wakefield served on President Clinton's Advisory Commission on Consumer Protection and Quality in the Health Care Industry. She was appointed to the Institute of Medicine's Committee on Quality of Health Care in America and is a member of the Medicare Payment Advisory Commission.

### **Recent Health Policy Documents**

An Update on Medicare+Choice: Rural Medicare Beneficiaries Enrolled in Medicare+Choice Plans through September 2001. August 2002. (PB2002-4)

Inequitable Access: Medicare+Choice Program Fails to Serve Rural America. February 2002. (PB2002-2)

Comments on the June 2001 Report of the Medicare Payment Advisory Commission: "Medicare in Rural America." September 28, 2001. (P2001-14)

Redesigning Medicare : Considerations for Rural Beneficiaries and Health Systems. Special Monograph. May 15, 2001. (SM-1)

Can Payment Policies Attract M+C Plans to Rural Areas? May 2001. (PB2001-8)

An Update on Medicare+Choice: Rural Medicare Beneficiaries Enrolled in Medicare+Choice Plans through October 2000. March 2001. (PB2001-7)

Redesigning Medicare: Considerations for Rural Beneficiaries and Health Systems. February 2001. (PB2001-6)

Rural Implications of the Medicare, Medicaid, and SCHIP Benefits Improvement and Protection Act of 2000: Concerns, Legislation, and Next Steps. A Companion Brief to P2001-3. January 2001. (PB2001-4)

Rural Implications of the Medicare, Medicaid, and SCHIP Benefits Improvement and Protection Act of 2000: Final Bill: P.L. 106-554. A Consolidation of P2000-16 and PB2001-1. January 15, 2001. (P2001-3)

Designing a Prescription Drug Benefit for Rural Medicare Beneficiaries: Principles, Criteria, and Assessment. A Joint Policy Paper of the Maine Rural Health Research Center and the RUPRI Rural Health Panel. August 31, 2000. (P2000-14)

Redesigning the Medicare Program: An Opportunity to Improve Rural Health Care Systems? August 31, 2000. (P2000-13)

The Area Wage Index of The Medicare Inpatient Hospital Prospective Payment System: Perspectives, Policies, and Choices. August 27, 2000. (P2000-12)

Health Insurance in Rural America. August 2000. (PB2000-11)

Improving Prescription Drug Coverage for Rural Medicare Beneficiaries: Key Rural Considerations and Objectives For Legislative Proposals. June 30, 2000. (P2000-8)

A Rural Assessment of Leading Proposals to Redesign the Medicare Program. May 31, 2000. (P2000-4)

### **RUPRI** Mission

The Rural Policy Research Institute provides objective analysis and facilitates public dialogue concerning the impacts of public policy on rural people and places.

### **RUPRI Vision Statement**

"The Rural Policy Research Institute will be recognized as the premier source of unbiased, policy relevant analysis and information on the challenges, needs and opportunities facing rural people and places."

Additionally, RUPRI will be viewed as a national leader and model in demonstrating how an academicbased enterprise can-

- Build an effective and lasting bridge between science and policy.
- Meet diverse clientele needs in a flexible and timely fashion.
- Foster and reward scientists who wish to contribute to the interplay between science and policy.
- Overcome institutional and geographic barriers.
- Make adjustments in the academic "product mix" to enhance relevancy and societal contributions.

### 2003 Program of Work

National Centers	Panels
Community Informatics Resource Center	Rural Health
RUPRI Center for Rural Health Policy Analysis	Rural Policy
Center for Entrepreneurship in Rural America	Rural Welfare Reform
	Rural Telecommunications
National Work Groups	
Community Policy Analysis Network (CPAN)	Topical Research
	Rural Telecommunications
	Rural Education
	Rural Entrepreneurship
	Rural Health
	Rural Workforce
	Census and Small Area Data Impacts
	The Rural/Urban Dialectic